SPONSORSHIP COMMITMENT FORM

PHASE 1 · 2027 SEASON · 2.27 MI · 23 NAMED TURNS · FABENS, TX

FOUNDING RATE · 20% OFF
Season spots signed before the Feb 2027 grand opening

1 BUSINESS INFORMATION

BUSINESS NAME

BUSINESS CATEGORY (FOR EXCLUSIVITY)

CONTACT NAME

TITLE

PHONE

EMAIL

WEBSITE / SOCIAL

BUSINESS ADDRESS

CITY, STATE, ZIP

2 SEASON SPONSORSHIPS

Per 2027 season · check all that apply

TITLE & GRANDSTAND · 1 SPOT EACH

☐ **Title Partner** · track + every race named, start/finish, main gate	$100,000
☐ **Grandstand Partner** · main straight + main grandstand named	$50,000

PODIUM PARTNER · OWN A STRAIGHT

☐ **P1 Border Run**	$15,000
☐ **P2 Franklin Straight**	$15,000
☐ **P3 Rattlesnake Run**	$15,000

SIGNATURE TURNS · 3 ONLY

☐ **Turn 1 Sidewinder** ★	$7,500
☐ **Turn 13 Diamondback** ★	$7,500
☐ **Turn 23 The Summit** ★	$7,500

ZONE PARTNERS · PER SEASON

☐ **Paddock, Pits & Staging**	$5,000
☐ **V1 High Desert Overlook**	$3,000
☐ **V2 Summit Lookout**	$3,000
☐ **V3 Canyon View**	$3,000
☐ **Timing & Scoring**	$3,000

SECTIONS · ONE SIGN PACKAGE PER SECTION

☐ **The Infield Loop** · Turns 2–4	$16,500
☐ **Canyon Run** · Turns 5–9	$26,700
☐ **Border Esses** · Turns 10–12	$16,500
☐ **Sundown Corner** · Turns 14–16	$16,500
☐ **The Hairpins** · Turns 17–22	$31,800

PIT LANE PARTNER · SINGLE TURN OR CLASS

☐ **Named turn** · turn # ____ name ____	$6,000
☐ **Race class** · class ____	$6,000

PADDOCK PARTNER · FENCE LINE

☐ **Fence sign** · how many ____	$2,000 each

☐ **Safety & Medical Crew**	$3,000
☐ **Parking Lot**	$2,500
☐ **Pace & Safety Truck wrap**	$2,500
☐ **Water Truck & Track Crew**	$2,500
☐ **Tech & Briefing Tent**	$1,500
☐ **Flag Station** · how many (6 max) ____	$1,000 each

3 RACE-DAY PARTNERS

Per race · not part of the season price

☐ **Race Day Presenting Sponsor** · races ____	$3,000/race
☐ **VIP Hospitality Tent** · races ____	$1,500/race
☐ **Purse Booster** · races ____	$1,000/race
☐ **Podium & Trophies** · races ____	$1,000/race
☐ **Vendor Booth** · races ____	$350/race

PREFERRED RACE DATES

4 RESERVE NOW · PHASE 2–3

$1,000 refundable deposit each · price set when the area is scheduled

☐ Kart Circuit naming ☐ RV Park naming ☐ Garage Row naming ☐ Victory Stage naming ☐ Pedestrian Bridge naming

How it works: 1) Check the spots you want. 2) We confirm availability and your category. 3) You sign the sponsor agreement and pay. 4) Send your logo. Your signs and name go up before the grand opening.

5 TERM, RATE AND TOTAL

☐ 1 season (2027) ☐ 3 seasons (2027–2029), founding rate locked ☐ Founding rate applies (signed before the Feb 2027 grand opening)

Season sponsorships subtotal (list)	
Founding rate / multi-turn rate (filled in by Pan Am)	
Season total	
Race-day total (per-race items × races)	
Reserve-now deposits	
Total agreed today	

6 PAYMENT

☐ Email me an invoice ☐ Check payable to Pan Am Speedway ☐ Secure card payment link ☐ Cash (at event, receipt given)

For your security, never write card or bank numbers on this form. We send a secure payment link.

☐ Pay in full ☐ Payment schedule per the sponsor agreement

7 YOUR BRAND

NAME TO USE ON SIGNS, PA AND RESULTS (EXACTLY AS IT SHOULD APPEAR)

☐ I will email vector logo files (AI, EPS, SVG or PDF) to info@panamspeedway.com

NOTES / SPECIAL REQUESTS

8 AGREEMENT

- This form reserves the spots checked above for my business. Final terms, payment schedule, sign sizes and exact locations are set in the written sponsor agreement.
- Season prices cover the 2027 race season. Founding rate applies to season sponsorships signed before the February 2027 grand opening; a 3-season agreement locks it.
- Spots are first come, first served. The Title Partner's category exclusivity applies to all partners; Pan Am confirms availability for my category.
- Reserve-now deposits are fully refundable until the price for that area is set.
- VIP passes, memberships and track days included with each level are listed on the Pan Am sponsorship map and confirmed in the agreement.

SPONSOR SIGNATURE | PRINTED NAME | DATE

PAN AM REPRESENTATIVE | DATE

OFFICE USE ONLY

RECEIVED BY | INVOICE # | SPOTS CONFIRMED | AGREEMENT SENT (DATE)