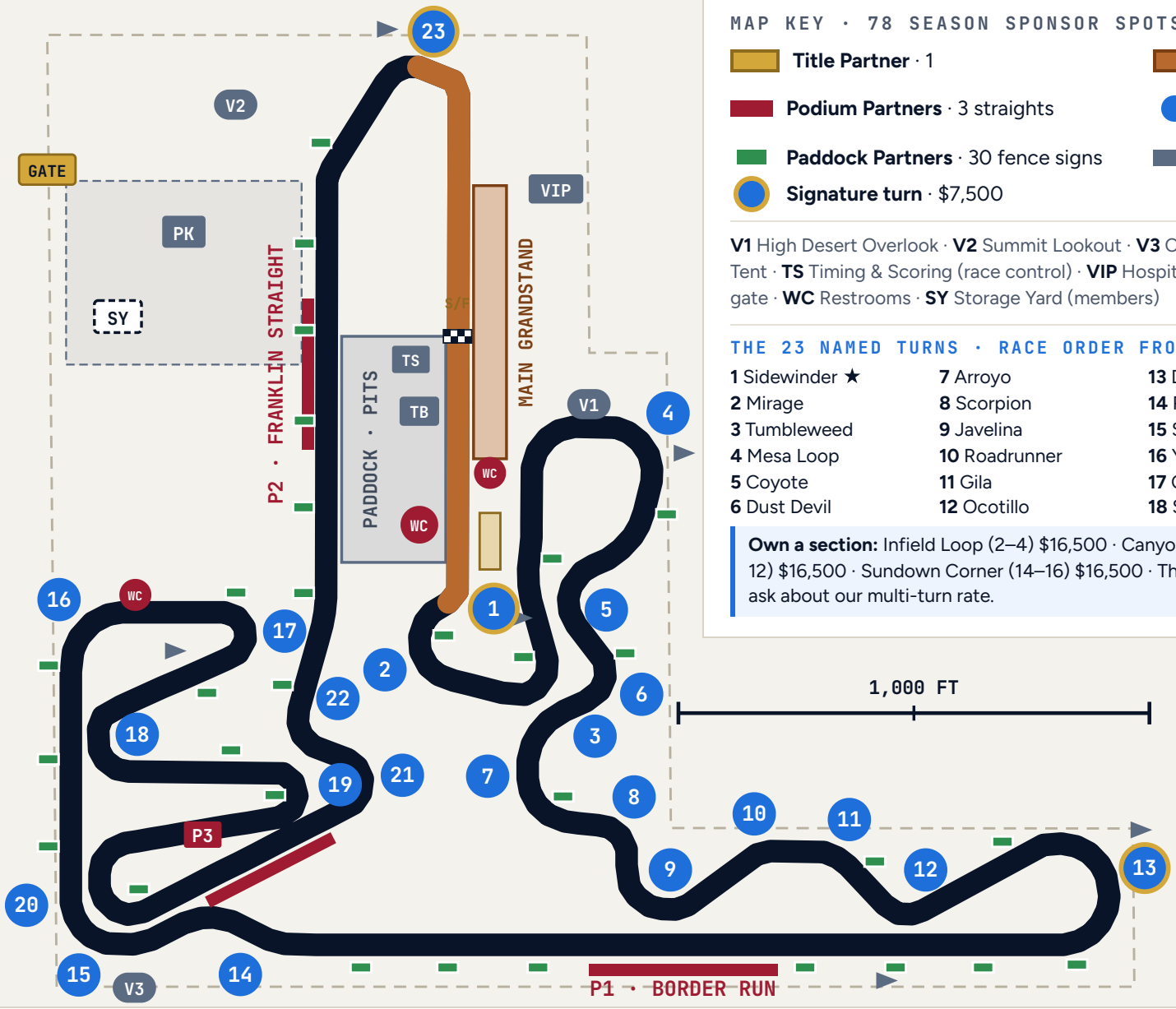
# SPONSORSHIP & MEMBERSHIP MAP

PHASE 1 · 2027 SEASON · 2.27 MI · 23 NAMED TURNS · FABENS, TX

**FOUNDING RATE · 20% OFF**

Season sponsors who sign before the Feb 2027 grand opening




## MAP KEY · 78 SEASON SPONSOR SPOTS

- **Title Partner** · 1
- **Grandstand Partner** · 1
- **Podium Partners** · 3 straights
- **Pit Lane Partners** · 23 turns + 4 classes
- **Paddock Partners** · 30 fence signs
- **Zone Partners** · 16 spots
- **Signature turn** · $7,500

**V1** High Desert Overlook · **V2** Summit Lookout · **V3** Canyon View · **PK** Parking · **TB** Tech & Briefing Tent · **TS** Timing & Scoring (race control) · **VIP** Hospitality Tent · flags = Flag Stations · **GATE** Main gate · **WC** Restrooms · **SY** Storage Yard (members)

### THE 23 NAMED TURNS · RACE ORDER FROM START/FINISH

**1** Sidewinder ★
**2** Mirage
**3** Tumbleweed
**4** Mesa Loop
**5** Coyote
**6** Dust Devil
**7** Arroyo
**8** Scorpion
**9** Javelina
**10** Roadrunner
**11** Gila
**12** Ocotillo
**13** Diamondback ★
**14** Rio Grande
**15** Sundown
**16** Yucca
**17** Chaparral
**18** Sagebrush
**19** Cholla
**20** Thunderbird
**21** Agave
**22** Sandstorm
**23** The Summit ★

**Own a section:** Infield Loop (2–4) $16,500 · Canyon Run (5–9) $26,700 · Border Esses (10–12) $16,500 · Sundown Corner (14–16) $16,500 · The Hairpins (17–22) $31,800. Other mixes: ask about our multi-turn rate.

## TITLE PARTNER — 1 SPOT · EXCLUSIVE

**$100,000** FOUNDING $80,000 · 3-YR LOCK $240,000

- Track and every race named for you ("presented by …")
- Start/finish line and main gate branded for you
- Logo on website, tickets, wristbands and YouTube series
- Category exclusive · 20 VIP passes + hospitality every race
- 2 private track days · Dirt Club Corporate (4 drivers)

## GRANDSTAND PARTNER — 1 SPOT · EXCLUSIVE

**$50,000** FOUNDING $40,000 · 3-YR LOCK $120,000

- Name the main straight and main grandstand ("[Brand] Grandstand")
- Grandstand billboard facing the main straight
- Logo on the website and YouTube series
- PA mentions every race · 15 VIP passes + hospitality per race
- 1 private track day · Dirt Club Corporate (4 drivers)

## PODIUM PARTNER — 3 SPOTS

**$15,000**

FOUNDING $12,000 · 3-YR LOCK $36,000

- Own a straight: Border Run, Franklin Straight or Rattlesnake Run
- 8×20 ft billboard on your straight
- Restroom and urinal ads in every track restroom
- Grand Opening race title or an Official category · PA every race
- 10 VIP passes per race · 1 track day · Dirt Club Pro (2 drivers)

## PIT LANE PARTNER — 27 SPOTS

**$6,000**

FOUNDING $4,800 · ★ SIGNATURE TURN $7,500

- Own a named turn ("[Brand] Sidewinder") or a race class
- ★ Signature turns 1, 13 and 23: founding $6,000
- 4×8 ft sign at your turn, or class banner in the pits
- Your name on the track map, timing sheets and results
- 4 VIP passes per race · Dirt Club Rider (1 driver)

## PADDOCK PARTNER — 30 SPOTS

**$2,000**

FOUNDING $1,600 · 3-YR LOCK $4,800

- 4×8 ft sign on the circuit fence line
- Logo and link on the website sponsor page
- Instagram and Facebook sponsor spotlight
- 2 VIP passes per race
- 2 Founding Fan memberships

## ZONE PARTNERS — PER SEASON

| | |
|---|---|
| Paddock, Pits & Staging | **$5,000** |
| Viewing areas V1–V3 · 3 spots | **$3,000 each** |
| Timing & Scoring (TS) | **$3,000** |
| Safety & Medical Crew | **$3,000** |
| Parking Lot (PK) | **$2,500** |
| Pace & Safety Truck wrap | **$2,500** |
| Water Truck & Track Crew | **$2,500** |
| Tech & Briefing Tent (TB) | **$1,500** |
| Flag Stations · 6 spots | **$1,000 each** |

## RACE-DAY PARTNERS — PER RACE

| | |
|---|---|
| Race Day Presenting Sponsor | **$3,000** |
| VIP Hospitality Tent | **$1,500** |
| Purse Booster | **$1,000** |
| Podium & Trophies | **$1,000** |
| Vendor Booth | **$350** |

Presenting Sponsor names one race day (not the grand opening). The Title Partner's category exclusivity applies to every partner.

## RESERVE NOW — PHASE 2–3

- Kart Circuit naming
- RV Park naming
- Garage Row naming
- Victory Stage naming
- Pedestrian Bridge naming

Hold first right with a **$1,000 refundable deposit**. Price set when each area is scheduled.

## MEMBERSHIPS

EACH LEVEL CREDITS 100% TOWARD THE NEXT

### FOUNDING FAN · ONE TIME

| | |
|---|---|
| Fan · first 200 | **$495** |
| Family, up to 4 · first 100 | **$895** |
| Team, up to 8 · first 25 | **$1,995** |
| Fan Season Pass · every 2027 race | **$90** |

Founders Wall · early registration · 10% off 2027 race entries

### DIRT CLUB · PHASE 1 · CAPPED

| | |
|---|---|
| Rider · 1 driver · 150 | **$1,500 + $150/mo** |
| Pro · 2 drivers · 50 | **$3,500 + $250/mo** |
| Corporate · 4 drivers · 15 | **$10,000 + $600/mo** |

Add-ons: youth driver $500 + $50/mo · extra household driver $75/mo · trailer & SxS storage (SY) $100/mo

### MOTOR CLUB CHARTER · WAITLIST

| | |
|---|---|
| Signature · 1 member | **$15,000 + $6,000/yr** |
| Executive · 2 members | **$40,000 + $7,500/yr** |
| Corporate · 4 members | **$100,000 + $14,000/yr** |

Opens with paving, garages and villas · $1,000 refundable deposit holds a charter spot

Season prices cover the 2027 race season · 3-year deals lock the founding rate

**info@panamspeedway.com · panamspeedway.com**